# **Speech Endorsements for Steven Schussler**

"The energy and passion you have was immediately transformed to our group. They were all blown away with everyone's creativity, knowledge and pride in what they are doing. The incredible thing I observed is that everyone in our group took away something different which they could personally relate to; whether it be prototyping, risk taking, repeated success, setting your sights on what you really want and going full steam, etc. My personal goal is to find my own "crate" or "ship"."

#### Sean Roberts, Director Foodservice at General Mills

"Steven's 'out of the box' approach to self-promotion and sales inspired our Advisors to tap into their creative side and reignite building their practices. His relentless pursuit of success is inspiring, and his presentation leaves you motivated to take it to the next level."

James D. Wright, Vice President/Sales Manager, Merrill Lynch

"Thank you again for sharing your experiences with our team members at Best Buy. We try to create an environment where our employees can contribute their ideas and passions to serve our customers. Your life journey and persistence were a great example and model for us of what is possible."

#### Ryan Robinson, SVP Finance & Domestic CFO and Enterprise Treasurer, Best Buy

"Thanks a million for speaking to Disney at our Worldwide Sales and Travel Operations Leadership Conference. Your story is a Horatio Alger role model that inspired everyone!"

Randy Garfield, Vice President of Worldwide Sales Walt Disney World Company

"Thank you very much for sharing your message with us at our joint STAR Collaborative Best Buy speaking event! As entrepreneurs, we very much take your lessons to heart, and find inspiration in your stories. I know our friends at Best Buy were motivated by your presentation, and we're excited to see what collaboration your companies may create together in the future. Your presence and message greatly strengthened the brand of our fledgling speaking series and I know that we will ride the wave of interest created by your highly inspirational and engaging presentation."

Dan Olson, Star Collaborative

"Thank you for joining us on "The Hill" and for sharing your entrepreneurial spirit with our campus. Your energy, sincerity, and accounted exploits captured the attention of all involved and made for an extremely enjoyable evening."

David Rossow, VP Events St. Olaf College Entrepreneurial Program



STAR



🖁 Merrill Lynch



"Steven Schussler was an instant choice when I was asked to invite a speaker to the 84th Annual Cornell Hotel Ezra Cornell (HEC). Steve is the essence of Hospitality and Leadership! He is full of innovation and bursting with entrepreneurial spirit. Steve was an outstanding speaker. Guests and students took away significate educational value. His high level of experience in the industry made him a true highlight of the program."

### Elizabeth Blau, Elizabeth Blau & Associates

"You were a Hit! The panel presentation was insightful, informative, wonderfully presented and well received by everyone in attendance. Thank you for making this a pleasurable experience for me and your fellow panel participants. Your perspective on the industry is unique. Your accomplishments in the restaurant industry are unparalleled."

#### Chekitan Singh Dev, Professor of Marketing, Cornell University

"Words cannot express how appreciative we are to you for coming to our event, for speaking so eloquently, for your generosity in donating the books and fabulous raffle prize, and for helping to create an excitement for a JCC program that we rarely see to that degree. The feedback we are receiving on your talk and on the event is fabulous. In terms of creating a positive feeling for the JCC and bringing the community together for a lively, entertaining, and meaningful event, it was a slam dunk. Thank you for building the connection between your philosophies for success and the important role the JCC plays in people's lives and in the community."

#### Sabes Jewish Community Center Program

"Thank you very much for volunteering your time to be with Entrepreneur Club students! It was clear from the student's enthusiastic participation that they were enthralled with your story. Your message of the importance of integrity and the key to long-term relationships was very valuable for our students.

## Mary Schmidt, Development Officer, Carlson School of Management, University of Minnesota

"You definitely Wow'd us all!!! I had so many people come up to me and tell me how much they enjoyed your talk. I absolutely loved your great stories and all the advice. You definitely let your passion shine through!

#### B.J. Durtsche, President, Carlson School of Management, University of Minnesota







